

Fantasy Football, Flash Mobs and Fan Fiction: Pop Culture Programming in Your Library

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Agenda

- Why Offer Pop Culture Programming?
- Some Sample Programs
- Q&A

Getting to Know You

- What kind of library do you work in?
- What audience do you work with?
- Have you offered pop culture programming at your library?

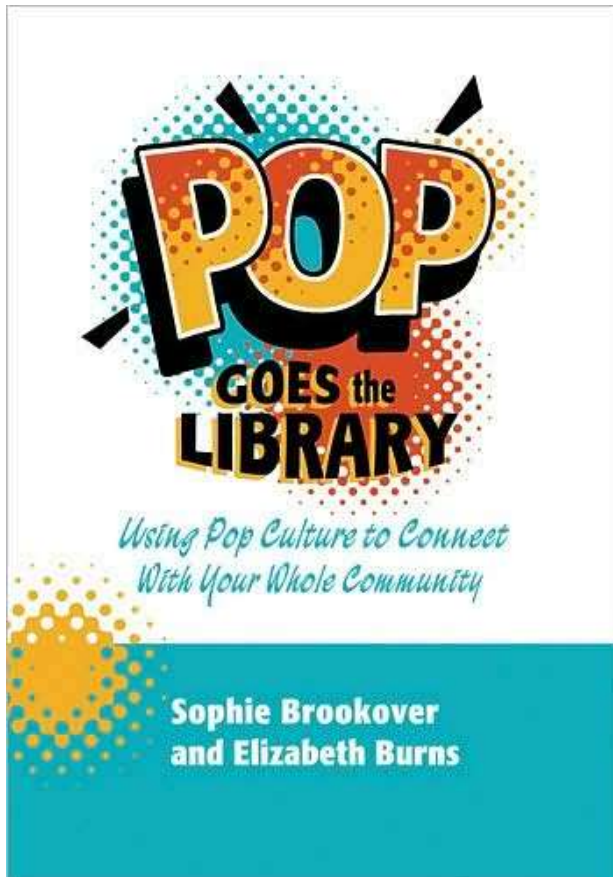
What is Pop Culture Programming?

- Pop culture programming means offering events and activities that relate to movies, music, TV shows, books and other mass media entertainment that your patrons are enjoying.

Libraries and Pop Culture

- More than ever, libraries have embraced pop culture. By collecting popular works, libraries demonstrate that there is a place for entertainment and fun in life and in libraries.

Why Offer Pop Culture Programming?



"We view programming as the ultimate expression of our pop culture philosophy, because programs showcase your collections and services *and* integrate them with events that reach out to *and* bring together members of your community."

Sophie Brookover and Liz Burns,
Pop Goes the Library (page 151)

Why Offer Pop Culture Programming?

- It creates new communities, using your library as their home.
- It allows you to connect programming to all parts of your collection, going beyond book clubs.
- It's fun!

Creating Communities

- At a time when it's easier than ever to have interests that aren't shared by your family or friends, pop culture programming allows like-minded individuals to find each other within the community.

Collections and Programming

- Books, DVDs and CDs aren't just for information and entertainment: they can create a shared network of fans within your library's community.

Fun for All

- Patrons have stressful lives. Pop culture programming lets them have an enjoyable hour in their day.
- Libraries are usually considered places for learning. But we're also places of entertainment.

Potential Problems

- Copyright
- Technology

Copyright

- Are pop culture programs plagiarism or infringement?
- Be aware of fair use provisions.
- Pop culture programs fall into an undefined legal area.

Technology

- Be aware of what your technology can do.
- Become friendly with your systems department or the computer geeks on staff.
- Look for ways to go low-tech.
- Have a backup plan.

Some Sample Programs

Fan Fiction

What is Fan Fiction?

- "Welcome to the world of fanfiction, where fans create stories using characters, settings, and events from their favorite books, movies, or television shows."

Elizabeth Burns and Carlie Webber, "When Harry Met Bella". School Library Journal, August 2009.

Stories For Anyone

- The great appeal of fan fiction is that it can be applied to any story that's been previously created.

Fan Fiction Source Material

- Movies
- TV Shows
- Books
- Comic Books
- Anime/Manga
- Video Games

Fan Fiction Source Material

- Mythology
- Wrestling
- Plays/Musicals
- Cartoons

Unleash Your Imagination - FanFiction.Net - Windows Internet Explorer

http://www.fanfiction.net/ AOL Search

Unleash Your Imagination - FanFiction.Net

FanFiction.Net - unleash your imagination mobile edition View · Sign In · Sign Up ·

Home Just In Communities Forums Beta Readers Search Help

Click Around. Chrome fast.

Get Chrome The browser by Google

Browse Fanfiction

Anime/Manga	Books	Cartoons	Comics	Games
Misc	Movies	Plays/Musicals	TV Shows	

Browse Crossover Fanfiction

Anime/Manga	Books	Cartoons	Comics	Games
Misc	Movies	Plays/Musicals	TV Shows	

Writing Software:

[Download](#) OpenOffice 3.2 for PCs and Macs. OpenOffice is a free word processing software produced by OpenOffice.Org.

News:

June 11th, 2010 -- We have completed an upgrade that will significantly improve the reliability of our Traffic/Statistic feature. Prior to this update, traffic data can be affected when a server went offline. Now, the traffic recording system can sustain multiple server failures and still function as designed.

May 25th, 2010 -- For all the cell surfers, mobile poets, and all the creative minds stuck in a terribly exciting lecture/corporate meeting, we are very happy to fill your voids with [FanFiction.Net Mobile](#) at <http://m.fanfiction.net>. Please help us spread the word and test the new service. Email feedback/issues to support@fanfiction.com.

May 11th, 2010 -- Search feature has been streamlined to provide much faster loading on slow internet connections and/or computers.

April 21st, 2010 -- Members now have a one-click method of unsubscribing from all previously subscribed forums and/or forum topics. The unsubscribe all link is accessible via the "subscription" links at the top of forum pages and as part of future forum alert emails.

April 2nd, 2010 -- We are actively tweaking a new standardized page navigation menu for the website and the page jump feature will be made available shortly.

March 28th, 2010 -- Stability issue with the search engine has been resolved. We have also fixed traffic page errors from the past 24 hours. For some members there will be missing traffic data for time periods spanning part of 26th and 27th.

Click Around. Chrome fast.

Get Chrome by Google

Done Internet | Protected Mode: Off 100%

Books - FanFiction.Net - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.fanfiction.net/book/

dettiot: Pop Culture Programming Books - FanFiction.Net

FanFiction.Net - unleash your imagination mobile edition View Sign In Sign Up

Home Just In Communities Forums Beta Readers Search Help

Search » Story Search

Books

Sort by Popularity Filter by name: All . # . A . B . C . D . E . F . G . H . I . J . K . L . M . N . O . P . Q . R . S . T . U . V . W . X . Y . Z .

1-800-Where-R-You (208)	Fingersmith (2)	Obernewtyn (77)
100% Wolf (74)	Fire and Ice, Jackie Andrews (1)	Odd Thomas series (1)
13 1/2 Lives of Captain Bluebear (4)	Fire Bringer (5)	Odyssey (126)
13 Little Blue Envelopes (6)	Fire of the Covenant (1)	Of Mice and Men (86)
1984 (202)	Fire Within (11)	Oh My Goth (2)
32c That's Me (23)	Firebringer Trilogy (41)	Old Kingdom Trilogy (487)
39 Clues (486)	Firekeeper Saga (10)	Old Magic (4)
A Cage of Butterflies (9)	Firestarter (5)	On Writing (25)
A Certain Slant of Light (26)	Five Little Peppers series (3)	Once Upon A Marygold (4)
A Child Called It (56)	Five people you meet in heaven (5)	One Chance (6)
A Coming Evil (98)	Flambards series (3)	One Flew Over The Cuckoo's Nest (5)
A Companion to Wolves (1)	Flatland (13)	Oracle trilogy (4)
A Company of Swans (2)	Flight of the Storks (1)	Orcs (1)
A Dirty Job (13)	Flipped (8)	Orson Scott Card (260)
A Dream of Sadler's Wells (1)	Flirt series (10)	Oryx and Crake (5)
A Grief Observed (38)	Flowers for Algernon (15)	Os Sete (24)
A Hard Man Is Good To Find (2)	Forbidden Game series (79)	Other Side of the Story (2)
A Kingdom of Dreams (21)	Foreigner Sequences (2)	Otherworld Series (1)
A Little Princess (11)	Foreigner series (1)	Otherworldlies (1)
A Mango-Shaped Space (3)	Forensic Mystery series (5)	Outlanders (4)
A New Beginning to An Old Ending (19)	Forest Of Hands And Teeth (8)	Outsiders (5,258)
A Perfect Ten (1)	Forgive My Fins (2)	Oz Series (36)
A Resurrection of Magic (5)	Forgotten Realms (1,310)	Pace (3)
A Room With a View (5)	Foundation (58)	Pact (14)
A Rose to the Fallen (8)	Four Loves (4)	Paper Towns (5)
A Separate Peace (158)	Four Past Midnight (1)	Parrish Plessis series (2)
A song of Ice and Fire (187)	Foxfire: Confessions of a Girl Gang (5)	Pat of Silver Bush series (1)
A Strong and Sudden Thaw (1)	Fragile Things: Short Fictions and Wonders (3)	Peeps (10)
A Tangled Web (10)	Frankenstein (112)	Pellinor (197)
A Tree Grows In Brooklyn (5)	Freak the Mighty (2)	Pendergast series (14)

Done avoria: Gosh. 0

Sample Fan Fiction Programs

- Writing workshop, using fan fiction techniques such as writing drabbles or crossovers
- Internet safety program, based around sharing patrons' already-written fan fiction
- Learning teamwork by collaborating on a short fan fiction

Fan Fiction Writing Workshop

- Explain that this workshop lets patrons work on writing skills other than creating characters.
- Ask patrons to list books, TV shows, movies or other stories that they've particularly enjoyed—and have been left wondering "What happened next?"

Fan Fiction Writing Workshop

- Pass around paper and pencils, or allow patrons to use computers.
- Have patrons write a drabble, a 100-word story, about the characters. Provide prompts or suggestions in case patrons are stuck/seem hesitant.
- Encourage patrons to read aloud their work and receive critique.

Fan Fiction Writing Workshop

- Let patrons write more drabbles, if time permits.
- Talk about how they can experiment with description, plotting, or voice in their stories.

Why Fan Fiction?

- It allows reluctant or hesitant writers to experiment in a non-threatening way.
- It helps writers develop new skills or improve weak technique.
- It speaks to a universal desire to fall into a story and have more time with the characters and situations.

Unsure?

- You don't have to be an expert in Harry Potter, Stephanie Plum or Star Trek to present this kind of program.
- You don't even have to call it fan fiction.

Some Sample Programs

Fantasy Football

What is Fantasy Football?

- "Fantasy Football is a fantasy sports game in which participants (called "owners") are arranged into a competitive league, earning "fantasy points" by using the statistics of real football players."

"Fantasy Football", Wikipedia. (Accessed July 25, 2010)

Playing Fantasy Football

- It is believed that more people play fantasy football than World of Warcraft, and that players number in the millions.

How to Start

- Select an online home for your league.
 - Yahoo! Fantasy Football
 - ESPN Fantasy
 - NFL.com Fantasy Football

How to Start

- Create a custom league, so that all your library's players are competing against each other.

NFL Events: Fantasy - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.nfl.com/fantasy

Pop Culture Programming (dettiot) The Librarian's Guide to Gaming :: ... NFL Events: Fantasy

Mobile NFLatino.com Sign In Register Fans

NFL

SEARCH NFL.COM

NEWS VIDEO TEAMS PLAYERS SCORES SCHEDULES STATS STANDINGS FANTASY NFL NETWORK GAME ACCESS TICKETS SHOP

FANTASY

Fantasy Home Fantasy Football 2010 Player News Player Rankings Blog Video Forums 2010 Draft Kit Fantasy Help

OFFICIAL FANTASY FOOTBALL GAME OF THE NFL

CREATE A FREE CUSTOM LEAGUE

- CREATE A LEAGUE AND INVITE YOUR FRIENDS TO PLAY
- CUSTOMIZE SETTINGS AND SCORING
- MAINTAIN KEEPER LEAGUES

CREATE A LEAGUE

JOIN A FREE FANTASY LEAGUE

- JOIN AN NFL-MANAGED LEAGUE AND YOU COULD WIN EXCLUSIVE PRIZES*
- OR
- JOIN A LEAGUE WITH CUSTOM RULES

JOIN A LEAGUE

*CERTAIN RESTRICTIONS APPLY

MY FANTASY TEAMS

Fantasy Football 2010

Sign in to access your fantasy teams

RETURNING LEAGUE MANAGER

User ID Password

Submit

Forgot your ID?

Forgot your Password?

FROM THE FORUMS

Draft and Trade Talk

Rate a newbie's draft

Done

np_complete: (no sub) ? 0 0

Create Your Custom League - NFL.com - Free Fantasy Football - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://fantasy.nfl.com/registration/privateleaguecreate?icampaign=Fantasy_Home_Landing_Ceate

Google

Pop Culture Programming (dettiot) × The Librarian's Guide to Gaming :: ... × NFL Create Your Custom League - NFL... ×

CREATE YOUR USER MANAGED LEAGUE

LEAGUE NAME

League Name

Max 20 characters. No profanity. No special characters (@,!,&, etc.)


League Password

Max 20 characters. No profanity. No special characters (@,!,&, etc.)
Note: This password will be used by other managers who want to join the league.

Custom Url

Optional
Max 20 characters. No profanity.
Note: You may use letters (a-z) or numbers (0-9).

LEAGUE DRAFT TYPE



Live Online Draft
My League will participate in a live online draft that may last several hours. Manager can choose Autopick if not available to participate live. Requires a Flash-enabled browser.

☐

Autopick Draft
My League will participate in a draft based on NFL.com's default rankings or a manager's pre-rankings of players. Once the draft is initiated, results should be posted the next day.

☒

Offline Draft
My League will conduct its own offline draft. Results are entered by the League Manager via the "Submit Offline Draft Results" tool in the Draft Management section of League Manager Tools. [Learn More >](#)

LEAGUE SETTINGS

Teams

[Learn More >](#)

2MINUTE QUICK SETUP

League Name

League Name: PopCulturePiranhas

League Password: pcpp

Custom Url Optional:

Draft Type Offline Draft

League Settings [See All ▾](#)

Teams 20

Divisions No

Playoffs Weeks 15 & 16 - 4 teams

Scoring Settings [See All ▾](#)

Pass Yds: 1 Point for every 25 Yards

Pass TD: 4 Points

Pass Int: -2 Points

Rush Yds: 1 Point for every 10 Yards

Rush TD: 6 Points

Rec Yds: 1 Point for every 10 Yards

Rec TD: 6 Points

Your Team

Team Name: Pop Culture Piranhas

Time Zone GMT -05:00 U.S. Eastern Time

Done

PVP

np_complete: (no sub

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GO TO LEAGUE HOME

League Info

Draft Type: Offline

League Settings

Teams 20

Max Adds per Season	No Maximum
---------------------	------------

Max Adds per Week	No Maximum
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Max Trades per Season	No Maximum
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Trade Review Type League Votes (by team owners)

Trade Deadline November 26, 2010

Waiver Period **2 days**

Waiver Type **Resets Every Tuesday to Inverse**

Scoring Settings

Offense

Interceptions Thrown: -2 points

Rushing Touchdowns: 6 points

Receiving Touchdowns: 6 points

Fumbles Lost: -2 points

2-Point Conversions: 2 points

Kicking

PAT Made: 1 point

FG Made 0-19: 3 points

FG Made 20-29: 3 points

FG Made 30-39: 3 points

FG Made 40-49: 3 points

FG Made 50+: 5 points

Defense / Special Teams

[Watch Video](#)

Pre-Rank Players

Fantasy Football Program

- After you set up your league, have an event for participants to meet, research players, and even hold your virtual draft.
- Each week, publicize in your library which owners have teams that are the league leaders.

Fantasy Football Program

- At the end of the season, award prizes to the owners whose teams made the playoffs.
- You could hold a special event during the Super Bowl, awarding the prizes during half time.

Why Fantasy Football?

- Fantasy football appeals to men, a demographic that libraries often struggle to serve.
- The game tests owners' ability to gather and analyze information and statistics: a skill often needed by students and taught by school and academic libraries.

Unsure?

- This would be a great opportunity to collaborate with another staff member, especially if you aren't a football expert.
- Even a custom league has default settings that you can leave in place.
- This would be a great quasi-passive program, especially if you have limited meeting room space.

Some Sample Programs

Flash Mobs

What is a Flash Mob?

- "A flash mob is a large group of people who assemble suddenly in a public place, perform an unusual and pointless act for a brief time, then disperse."

"Flash Mob", Wikipedia. (Accessed August 8, 2010)

Types of Flash Mob

- Pillow fight
- Silent disco
- Statues
- Musical number

Flash Mobs as Library Program?

- It's probably difficult for us as librarians to support a flash mob in our libraries.
- Maybe you could arrange a flash mob in a community location, to support reading or libraries.

Flash Mob

- Pick a well-known spot in your community.
- Have participants bring a book to read, or pass out multiple copies of the same book.
- At a designated time, everyone pulls out their book and starts reading aloud the same passage.
- At the end, everyone recites your library's catchphrase.

When to Hold a Flash Mob

- During reading celebrations like Teen Read Week, Banned Books Week, or National Library Card Sign-Up Month
- To promote a One Book, One Community program
- During an election with a library referendum/bond on the ballot

After the Flash Mob

- Make sure you have someone with a video camera taping your flash mob.
- Put the video on YouTube or other video sites.
- Share it with your patrons and community.

Concerns

- Is this legal?
- Will it get your message out there?

Going Beyond the Examples

- Consult books like Pop Goes the Library or Using Pop Culture to Teach Information Literacy to learn more.
- Gain inspiration from BGSU's Browne Popular Culture Library or Syracuse's Bleier Center for Television and Popular Culture.
- Talk to your patrons!

Any questions?

Thank you for attending!

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